

BOATING BUSINESS

BOATING BUSINESS & MARINE TRADE NEWS



Audience Certificate

audience

12,546

individuals across all our channels

9,944

print readers

8,469

web readers

3,829

eNews readers

4,520

magazines distributed

42,845

page views

32.8%

eNews open rate

What does the Boating Business audience think?

99%

find it informative

74%

are decision makers

81%

say influences purchasing decisions

95%

would recommend to a colleague

